

Airport Plaza Bowl named RBGA Business of the Month

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By Joey Wagner For The Telegraph

BETHALTO — Sisters Kathy Saffo and Laurie Slithero opened Airport Plaza Bowl as new owners in February 2010. Now, the bowling alley has been named the RiverBend Growth Association's Small Business of the Month for the month of June.

"It's a great honor," manager Tom White said of the award.

Located at 4 Erwin Plegge Blvd. in Bethalto, Airport Plaza Bowl plays host to several fundraisers for the community. Such fundraisers include events for the American Cancer Society, diabetes awareness, Toys for Tots, as well as other various organizations in the area.

Not only does the business host fundraisers, they try to involve themselves out in the community as well. Airport Plaza Bowl participates in several parades. Recently they set up a tent and worked with Abundant Life Church in Wood River as a part of their Family Fest.

The business is also home to four separate high school bowling teams in the area.

As the business grows in the community, the building has also seen growth since they opened just over four years ago. Airport Plaza opened a "four seasons" porch to their building to allow customers to have an alternative place to enjoy their meal.

In addition, Airport Plaza has also made adjustments to "go green." The building switched their lighting to LED in an attempt to use less power as well as switched all of their monitors to less power intensive LCD screens.

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