

A monthly publication of the RiverBend Growth Association...
Your Regional Chamber of Commerce and Economic Development Agency



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RiverBend Growth Association
5800 Godfrey Road - BGM
6722 Godfrey Road
Godfrey IL 62035
(618) 467-2280

Women's Seminar is September 20

Please join us and 'Suit Up for a LeaderSHIFT' on September 20, 2017. We encourage you to stand tall with other women in the area and wear your blazers as we network together.

Prepare to hear from speakers that will shift your mindset to get you to your **destination**,

balance your many roles through **inspiration**, learn more about your **presentation** and embrace change with **innovation**.

Please register today. Seating is limited.

<https://goo.gl/ugpvkT>

Watch your email on Friday for the first of our speaker announcements.

CEO SPONSOR



Nominations being accepted for Captain of the Riverbend Awards

The Captain of the RiverBend Awards were created by the RiverBend Growth Association to help identify the many ways in which local businesses have enhanced the Riverbend region. Recognition awards will be given to businesses that have excelled in their efforts and achievements *over the past year*, from July 1, 2016, to June 30, 2017.

The businesses in our community are vital to the economic growth and development of the Riverbend region. Sales and real estate tax dollars, increased employment opportunities, job training and education, improved working conditions, and civic "marketing" provide city

officials, civic organizations, and individuals with the tools for progress in many areas.

Please help us honor businesses deserving recognition by nominating one or more for the categories below. All nominations need to be submitted by Aug. 4, 2017.

Any RBGA member company is eligible for an award. Three areas of accomplishment have been identified to be significant to the Riverbend area:

- **Economic Enhancement** - tax income to the area or capital investment
- **Community Involvement** - a company's involvement in the community as it pertains to community service and

charitable donations

Government & Public Enhancement

Areas have been given point values and winners will first be selected based on the total number of points awarded by the judges. The judges will then determine point values for the impact each accomplishment has made on the Riverbend area and consider this as their final decision. The awards will be presented at our annual State of the RiverBend Luncheon on Thursday, October 26, 2017.

Please send an email to info@growthassociation.com naming the company you are nominating and a brief reason why.



Board of Directors

Augie Wuellner, Chairman
Alton Securities & Asset Advisors
Karen Wilson, Past Chairman
State Farm Insurance
Mike Fitzgerald, Treasurer
Scheffel Boyle
Jeff Allsman
Village of Bethalto
Lori Artis
Lewis and Clark Community College
Tom Berry
Jackson Lewis P.C.
Dale Blachford
Liberty Bank
Greg Caffey
City of Alton
Karen Cooper
Illinois American Water
Stephanie Dykstra
Brightway Imaging
Melissa Erker
Phillips 66 Wood River Refinery
Mike Farrell
Helmkamp Construction Co.
Mark Haggard
CNB Bank & Trust, N.A.
Kevin Hamilton
Carpenters Local 664
John Keller
Eric McRoy
Advantage News
Alan Meyer
1st MidAmerica Credit Union
David Miller
St. Louis Regional Airport
Stephanie Monroe
Riverbend Chiropractic Center
Scott Reichmann
BarberMurphy Group
John Roberts
Roberts Motors
Dan St. Peters
St. Peters Hardware & Rental
Diane Schuette
OSF Saint Anthony's Health Ctr.
Rob Schwartz
TheBANK of Edwardsville
Jim Shrader
The Telegraph
Cindy Smalley
Cope Plastics
Sam Stemm
WBGZ/AltonDailyNews.com
Dave Stevenson
Quality Buick GMC Cadillac
Steve Thompson
Carrollton Bank
Dwight Werts
Werts Welding & Tank Service
Denise Wolff
Berkshire Hathaway Home
Services Elite Properties
Jess Woodman
Woodman Collision Center
Charlie Yancey
IBEW Local 649

RiverBend Growth Association Honors July's Small Business of the Month Winner - The Cookie Factory Bakery & Cafe

Riverbend community members gathered Friday July 7th for the presentation of the Small Business of the Month as video was captured by Riverbender.com. Owner Linda McCormick, her family, and staff were honored for their outstanding involvement with the Riverbend community.

The Cookie Factory is located inside of the upper level at Alton Square Mall and continues to thrive with the support of the community and many that gather there daily. The Cookie Factory opened in 1978 and McCormick bought it in 1979.

McCormick is a proud local business owner that is very supportive of other businesses in the Riverbend area and loves the support of Shop Local.

Stop by today and enjoy more than 15 varieties of cookies in all sizes. Pick up a few for a simple fun treat, or have a special design put on larger sizes for any office occasion or party. But don't stop there! Be sure to check out their lunch menu that includes salads and sandwiches.

The RBGA would like to thank Cookie Factory for their membership and support along with their giving efforts to the community.

The RiverBend Growth Association is the chamber of commerce and the



Riverbend community supporters join to celebrate with Cookie Factory Bakery & Café employees for being voted July's Small Business of the Month.



Cookie Factory owner Linda McCormick presents raffle winner Angie Holtkamp of State Farm-Karen Wilson with a large cookie.



Congratulations Cookie Factory Bakery & Café

economic development agency for the communities of the Riverbend. Each month one association business is selected as Small Business of the Month. The monthly winners receive approximately \$4,200 worth of marketing. The association can be reached at 618-467-2280.

Watch the video presentation at <https://goo.gl/AF8L6d>.

AMBASSADOR Q & A



Marlene Lewis



Stacey Noble-Loveland



Lee McRaven

Where do you work?

I manage the Foundation and Development Office at Alton Memorial Hospital. I've been in my current position for 14 years and with BJC HealthCare since 1993. I love my job, it allows me to try new ideas and experience new challenges.

About how long have you been an ambassador?

I've had the privilege of serving as an Ambassador for about 15 years. It's a great way to meet people and to feel connected to the community.

What's your favorite Riverbend restaurant?

There are too many to mention! I like variety and we have lots of good options.

Where do you like to visit for vacation?

We recently took a trip to Gulf Shores and loved being on the beach.

What do you like most about your job?

Helping people

What are your hobbies?

I love boating on the Mississippi River. We have a 1968 Chris Craft Commander – it's like having a mid-century modern tiny house that floats!

If you were stranded on a desert island, what three things would you bring?

A radio, a good book and a bottle of wine

What is your favorite sport to watch?

I'm a big Cardinal fan and I'm looking forward to the Winter Olympics.

Where do you like to Shop Local?

I love spending a Sunday afternoon antiquing in Alton.

Where do you work?

Executive Director, Cedarhurst Living – Bethalto

About how long have you been an ambassador?

I have been an ambassador for 8 years

What's your favorite Riverbend restaurant?

Lots of great choices, Bluff City, Elijah P's, and Joe K's

Where do you like to visit for vacation?

I am not much of a traveler: so my front porch or working out in my yard is a favorite spot.

What do you like most about your job?

Interacting with families and helping them get the care and support they need for their loved ones.

What are your hobbies?

Right now I am really in to working out. I spin, swim, yoga and walk and also work with a personal trainer twice a week.

What is your favorite sport to watch?

Swimming. And if America Ninja Warrior is a sport, I love that too!

What is one of the things on your bucket list?

To run a 5k and to learn to play the piano

Where do you like to Shop Local?

It's summer time, so the Alton Farmers Market for sure. I also enjoy the Gift Box, 3 Charming Chicks, Riverbend Yoga, Vintage 71, and Sweet Ashley's Cottage.

Where do you work?

OSF HealthCare Saint Anthony's Health Center - Foundation

About how long have you been an ambassador?

3 years

What's your favorite Riverbend restaurant?

There are SO many!!! Right now I really like Bluff City Grill and State Street Market

Where do you like to visit for vacation?

I love to visit my sister in Chicago – so many fun things to do!

What do you like most about your job?

The variety of things I get to be involved in (like the RBGA!) and to see the many different ways we get to help patients that come to us for care.

What are your hobbies?

Keeping up with my kids

If you were stranded on a desert island, what three things would you bring?

My phone, water and...

What is your favorite sport to watch?

My son lifts weights – so anything to do with that is perfect!

Welcome our newest members to the RiverBend Growth Association

Associated Physicians Group

Trisha Schnur
4414 W Center Dr
Alton IL 62002-5932
(618) 509-4866
associatedphysicians.com



Associated Physicians Group (APG) offers a wide array of services and procedures from pain management and physical therapy to interventional oncology, tumor ablation and cancer pain management. APG is a health care practice focused on improving our patients' quality of life. Our team approach combines the expertise of interventional pain management physicians, physical therapists, advanced high-tech rehabilitation equipment. Our collaborative approach to healthcare works. That's why we have helped thousands of area residents feel better, grow stronger, and reduce or eliminate their pain. Whether you are suffering from a sinus infection, a sore throat, or chronic knee or back pain, our dedicated team will work together to diagnose and treat the underlying cause of your illness or pain—and get you back to doing the activities you enjoy. We accept most major insurances including Medicare, TriCare and Essence.

Bel Air Motel

Punitkumar Bhakta Owner
542 W Ferguson Ave
Wood River IL 62095-1477
(314) 518-0944

Bel Air Motel is individually owned by a new owner in 2015. Motel consists of single building of connected rooms whose doors are facing to parking lot. Motel has enough parking spaces for all customers. It has double bed and single bed rooms. Each room has television, refrigerator, microwave and WIFI too. The service we provide is to satisfy our customers. We have affordable prices too with daily and weekly rates. Motel is easily accessible at Routes 143 and 3

intersection near Wood River Refinery and Alton.

Cedarhurst of Bethalto

Stacey Noble Loveland Director
903 N Moreland Road
Bethalto IL 62010
(618) 391-0335
cedarhurstliving.com

Opening in the fall of 2017,



618-391-0335 | CEDARHURSTLIVING.COM
903 NORTH MORELAND ROAD | BETHALTO | IL | 62010

Cedarhurst of Bethalto will have 50 assisted living apartments and 18 Memory Care Apartments. Depending on the level of care that is needed, each resident enjoys a comforting blend of the independence they want, with the assistance they need. Our expertly-trained staff provides support based upon the individual care plan of each resident, from friendly reminders to assistance with bathing or personal care.

We have designed our Bethalto community with our residents in mind. Entirely on one level, the layout minimizes confusion and makes it easier for our residents to navigate. We have a gorgeous four seasons room with a piano, community kitchen and multiple living areas with cozy fireplaces. Our beautiful outdoor courtyards have raised garden beds, perfect for homegrown flowers, vegetables and herbs.

Just as friendly as the Village of Bethalto, our community is all about family and giving our residents a life filled with happiness, accomplishment, and fulfillment.

K & F Electric Inc.

Alan Forbes Project Foreman
David Bratten Division Leader
2622 West Boulevard
Belleville IL 62221
(618) 277-5781
zakcompanies.com

K&F Electric Inc. is a full-service electrical contractor located in Belleville, IL. We serve the Illinois and Metro St. Louis, Missouri area. We work with many different general contractors from



Alton, Godfrey, Edwardsville, Granite City, Highland, and many other municipalities. We pride ourselves on innovative and progressive thinking. We provide competitive bidding, design build, engineering, service calls, and promote energy incentive programs for our customers. Here at K&F Electric Inc., we work in many fields such as Education, Healthcare, Commercial, Government, Industrial, and Solar to name a few. ZAK Companies, our parent company provides many other valuable resources other than just electrical. Our goal is building conversations and relationships, which leads to business development giving our clients a peace of mind and comfort. We look forward to hearing from you.

Landmark Realty, Inc.

58 Airport Plaza
Bethalto IL 62010
(618) 377-2112
landmarkrealtiyil.com



Steve Aud
(618) 789-2325
Charlie Bertels
(618) 530-3033
Dennis Burgess
(618) 973-1160
Susan Cameron
(618) 530-8415
Tina Davis
(618) 401-0909
Scott Dodson
(618) 377-2112
Nancy Dona
(618) 558-5410
Cindy Holmes
(618) 444-8037
Dottie Kleinert
(618) 920-3331
Kayla Lindley
(618) 444-7854
Randy McLain
(618) 580-5522

Yvonne Montgomery
(618) 741-4732
Don Ochs
(618) 520-9424
Doug Poole
(618) 781-0586
Debbie Rogers
(618) 530-9741
Tara Wallace-Barber
(618) 410-3840
Eddie Womack
(618) 531-5493
Linda Young
(618) 531-2241

Welcome to Landmark Realty, Inc. one of the oldest local privately owned Realty Companies in Madison County. We opened over 30 years ago in 1983 at our current location in Edwardsville, IL & expanded our company by opening a second location in Bethalto, IL in 1988.

With our team of professionals at both locations we offer these services:

- Residential Property Representation
 - Commercial Property Representation
 - Property Staging Services
 - Professional Photography/ Videography Services
- We give better customer service because we're a small hometown company.

The Max Sports

Lucas Hale Director
2300 N Henry St
Alton IL 62002-4444
(618) 462-1066
themaxsports.com



The Max Sports is an organization centered around improving the River Bend area. We offer programming for youth, adults, and seniors. Inside our facility there is a full-service fitness center with strength and cardio equipment, group fitness classes, personal training and strength teams. We also house an Olympic-sized pool for open swim, swim lessons, and

Welcome our newest members (continued)

aqua classes. We are the only center in the area with a full-size basketball gym which we use for open gym, basketball and volleyball leagues, and an indoor batting cage. We are also the home of Latitude Collaborative, a non-profit mentoring and tutoring service for area children as well as the expanded home of the Dazzler Dance Company. We are here to give the River Bend the community center it deserves.

Midwest Regional Bank

Dan Gutmann SBA/Commercial Lender
333 Salem Place, Suite 100
Fairview Heights IL 62208-1341
(618) 401-0841
mwrbank.com



Founded in 1894, Midwest Regional Bank has been delivering superior banking service for 123 years. We offer a Business Banking products and services that are customized for each business. One of the Bank's many specialties is SBA Lending. For the past several years, MWRBank has been the number one SBA Lender in Eastern Missouri. In addition, the bank is ranked in the Top 50 SBA Lenders Nationwide according to loan volume production. We have eight offices in Missouri (with our corporate office in Festus, MO), an office in Fairview Heights, IL, and offices across the country in Arizona, Colorado, and Florida.

Quality Assured Industrial Coatings

Beth Johnes Owner
804 Hopp Hollow Drive
Alton IL 62002-4204
(618) 466-0003
QAcoatings.com

Quality Assured Industrial Coatings (QAIC) is a certified SSPC QP-1 and QP-2 and certified woman-owned and woman-controlled business started in

2008. QAIC is a union painting company that provides painting, protective coatings and related



Quality Assured Industrial Coatings

services to the highest quality of industry standards (NACE International and SSPC) and meets or exceeds all of our customer's requirements and specifications. We have demonstrated this through several years of application to water tanks, water and wastewater treatment plants, industrial plant work, lead abatement work and chemical resistant linings work. To maintain our quality level of field work our employees are highly trained, with certificates in OSHA-30, lead abatement, quality control, safety and NACE Level 3.

T-Mobile (Wireless Vision)

Kendra Beard Store Manager
317-I Homer Adams Parkway
Alton IL 62002
(618) 208-0787

T-Mobile is a wireless carrier provider. T-Mobile is the carrier of Un-carrier! Our number one priority is customer service! Here at T-Mobile, we believe in giving our customers options. Don't like contracts? No problem, we don't either. In fact we don't have contracts. Want to keep up with the latest smartphones? No problem, upgrade every twelve months with our JUMP! Program! Tired of your phone shooting craps after a year? No problem, enroll in JUMP! at the time of activation or upgrade and receive life time manufacture defect warranty replacements. Feel like you're paying too much and not getting the most bang for your buck?



No problem, come in to one of our many T-Mobile locations today to receive a free quote. These are just a few of the many products and services that T-Mobile has to offer! Like having options, then come visit us at T-Mobile!

SAVE THE DATE

RBGA Upcoming Events



Wednesday
August 16, 2017
Breakfast Connections
Best Western Premier



Thursday
August 17, 2017
Business After Hours
Aquatic Center



Wednesday
September 13, 2017
Total Networking Luncheon
Bluff City Grill



Wednesday
September 20, 2017
Best Western Premier
Suit Up for a "LeaderSHIFT"



Thursday
October 26, 2017
LCCC Commons
11:30 a.m.

Visit our website calendar for event details.
www.GrowthAssociation.com

MAYOR REPORT – Jim Hickerson, Village of Hartford



This is my first time to contribute to the “Mayor’s Report” so please bear with

me as I give you an update of our Village of Hartford.

We are a small Village which is shrinking daily. At this time, we are the lowest in population since 1930, therefore, we are faced with some dire and difficult challenges. As mayor, I have reduced spending and am seeking opportunities to bring in more revenue. At times, it is a difficult task to create new thinking and encourage elected officials to “think outside of the box” and to consider innovative ideas. I am hopeful that we can collectively make sound decisions to move the village forward and regain its financial stability.

In the past, the village has made some questionable decisions resulting in well over \$3.5 million in overspending in the last five years. I am working diligently to change these old habits. It is my goal and duty to make drastic changes in order to restore and preserve the financial integrity of our village.

The Confluence Tower has fallen short of meeting financial expectations which has created a fiscal hardship since its opening. We are

currently seeking sponsors to help stabilize the finances and encourage growth of attendance. We are now making positive changes that will, hopefully, make the Tower a financial asset as it has potential to serve as a tourist attraction.

One of the jewels of our Village is our 17 acre park with includes two ball diamonds, six picnic pavilions and a very popular splash park which is open to the public for a small fee and can be rented for parties. The splash park has proven not only to be a financial asset but also a welcome addition to improving our community life. We encourage the use of our ball diamonds for tournaments. The park includes a one half mile asphalt walking path which is safe and well-traveled.

As mayor, I appreciate working with the RiverBend Growth Association to encourage new businesses to locate to our Village. We have great access off Route 3 and enthusiastic community support for future business. We have great locations for new business that the Village can make available. I am accessible on a daily basis and look forward to joining forces with the RiverBend Growth Association to assist Hartford in regaining its vibrancy and helping us to move forward through a challenging time.

Foxes Grove Supportive Living Community celebrates 10 year anniversary



RBGA Ambassadors, Foxes Grove residents, and community members join to celebrate 10 years as a supportive living community.

The RiverBend Growth Association (RBGA) and RBGA members joined at Foxes Grove Supportive Living Community to celebrate their 10 year anniversary as a supportive living community with their new Executive Director, Leasha Cox, staff, and their residents.

Foxes Grove is located at 395 E. Edwardsville Rd. in Wood River where they provide a lifestyle of comfort and wellbeing for senior adults. Foxes Grove is open 7 days a week 24 hours a day.

In 1987, Foxes Grove introduced premier retirement living to the River Bend communities. In 2007 Foxes Grove became certified as a supportive living community. Supportive Living offers the best of both worlds – the independence of your own apartment with the security of a compassionate nursing staff and a wide array of all-inclusive services and amenities.

Some of the all-inclusive amenities include restaurant style dining with three meals per day, electric, water, trash and sewer utilities, 24/7 on-site nursing staff available to assist with medication and



New Executive Director Leasha Cox with Wood River Fire Chief Brendan McKee.

personal care and scheduled transportation.

At Foxes Grove you will find three different floor plans to choose from including studio, one or two bedroom apartments including handicap accessible plans, modern kitchen with full size appliances, ample closet space, individual climate controls, spacious bathrooms, individual hot water heaters, emergency call system, state of the art fire suppression system, and patios and balconies.

Please visit or call Foxes Grove today at 618.259.0851 for your personal tour.

The RBGA and the community congratulate

Foxes Grove Supportive Living Community and wishes them another successful 10 years.



EMPLOYMENT OPPORTUNITIES

The RBGA has a section on our website with Employment Opportunities. It's located at <http://www.growthassociation.com/page/employment-opportunities/>.

It can also be accessed from the header of any page throughout the site. Members can post their job openings on this page at <http://www.growthassociation.com/page/create-employment-ad/>

Attendees learn about generational differences at Total Networking Luncheon

The RiverBend Growth Association (RBGA) hosted its fourth Total Networking Luncheon for 2017 on July 19th. More than 50 individuals gathered, networked, and built relationships in a professional but relaxed environment while enjoying a lunch provided by Cathy Gross and her staff at Bluff City Grill's new location on Broadway in Alton.

The Small Business of the Month was presented by RBGA's Director of Member Services, Trish Holmes, and the Chair of the Small Business of the Month Scoring Committee, Amy Schaake of Riverbender.com, who were honored to speak to the attendees about the Small Business of the Month winner for July 2017, Cookie Factory Bakery & Café, located at Alton Square Mall.

Attendees heard from Marc Voegelé of Express Employment Professionals

as he covered the topic of generational differences. The presentation was fun and informative. It helped pull networking together as attendees learned about generations and how they are different and how to work together better.

The RBGA and Promotions Committee hopes everyone enjoyed it. These events are led by Director of Member Services, Trish Holmes, and promoted and planned with the help of the Promotions Committee. The Promotions Committee was recognized at this event as they have set the theme for the year, 'All About Networking'. Meetings for the year will consist of speakers or activities that can be incorporated into great networking tools. Activities will continue to spotlight businesses in attendance while attendees will have a creative and fun way to



(top left) Jessica Moore and Mayor Michael McCormick accept the Small Business of the Month plaque on behalf of Linda McCormick.

(top right) Marc Voegelé of Express Employment Professionals presents "Generational Difference" to more than 50 attendees at Bluff City Grill.

(left) RBGA members learn how to better identify core strengths from each generation.



both learn about local business and promote their own.

This networking event is growing every month and RSVP's are not required but strongly encouraged to help promote your business or organization.

Please join us at the next event which will be our Breakfast Connections at the Best Western Premier on August 16 for a fun and engaging networking activity.




Hosts:
 1st MidAmerica Credit Union
 The Aquatic Center
 Robert Chick Fritz Distributing
 Bella Milano
 Cedarhurst Living
 Jack Schmitt Chevrolet
 Encore Bath & Shower
 Express Employment

Welcome to the Islands!










Date: Aug 17, 2017
Time: 5-7pm
Location: The Aquatic Center
 670 Whitelaw - Wood River, IL
Admission: \$5

Join the RBGA and these eight RBGA members for an evening of networking, refreshments and entertainment. Gather a 2-person team to compete in the water challenges. For more information regarding team entry, email Martha at Martha.Morse@1stmidamerica.org.

Please RSVP to 467-2290 or receptionist@growthassociation.com

Alton Regional CVB Receives Destination Marketing Accreditation Bureau's distinctive honor for second time

For the second time in its 30-plus year history, the Alton Regional Convention & Visitors Bureau (CVB) has received the coveted Destination Marketing Organization accreditation.

The accreditation was awarded by the Destination Marketing Accreditation Program (DMAP) an international accreditation program developed by the Washington DC based Destinations International (DI). By earning the DMAP accreditation, destination marketing organizations communicated to their community, buyers and potential visitors that their DMO has attained a significant measure of excellence.

"The recertification process was rigorous but it is one that we proudly connect to our tourism organization and work," said Brett Stawar, President and CEO of the Alton Regional Convention & Visitors Bureau. "We are honored to receive the accreditation and are pleased to be recognized in the destination marketing community for providing outstanding services in accordance with international standards and benchmarks in the field."

The bureau was one of 22 destinations this year to receive the DMAP seal in recognition of its commitment to industry excellence. The accreditations were announced at the Destinations International's annual conference.

DMAP accreditation standards cover a wide variety of topics including governance, finance, management, human resources, technology, visitor services, group services, sales, communications, membership,

brand management, destination development, research/market intelligence,



innovation and stakeholder relationships.

The Alton Regional Convention & Visitors Bureau is the destination marketing organization serving Madison, Jersey and Calhoun Counties. The bureau is dedicated to educating visitors about the great things the region has to offer by providing information regarding the area's history, unique landmarks, recreational opportunities, leisure attractions, special events and scenic marvels. The bureau is certified by the Illinois Office of Tourism.

Destinations International (formerly Destination Marketing Association International) is the world's largest resource for official destination organizations, convention and visitors bureaus (CVBs) and tourism boards. Destinations International is about serving destination marketing professionals first and foremost. Together with more than 4,700 members and partners from nearly 600 destinations in approximately 15 countries, Destinations International represents a powerful forward-thinking, collaborative association; exchanging bold ideas, connecting innovative people and elevating tourism to its highest potential. For more information, visit www.destinationsinternational.org.

The Max Sports celebrates grand opening



RBGA Ambassadors and community leaders and members join to celebrate The Max Sports's grand opening with new owners and staff.

The RBGA hosted a ribbon cutting for their new member, The Max Sports (formerly Metro Sports), on July 21st to celebrate the grand opening under new ownership and new name.

Many changes and updates have been made to the building as owners Tom and Vikki Maxwell have even more plans to continue to improve the building. Some changes include a total makeover of the gym floor upstairs, new equipment, and new LED lighting.

The vision behind the owners and the staff of The Max Sports is to turn this location into a community center offering more than just fitness classes.

Vikki is the owner of Fitness & Fun in Bethalto, a dance and tumbling studio, and will house its second location out of The Max Sports.

If you are looking for a fitness class, The Max Sports has a wide variety to choose from: Zumba, Yoga, Tai Chi, Senior Aerobics, Versa Training, Cardio Kickboxing, The Max Boot Camp, Dance Party, and two different aqua classes. Swim lessons and child care are also offered.

Please visit them today at 2300 N. Henry St. in Alton or call them at 618-462-1066 to find out about membership.

Hours of operation are Mon-Thurs: 5:00 am-10:00 pm; Fri-Sat: 5:00 am-8:00 pm; Sun: 8:00am

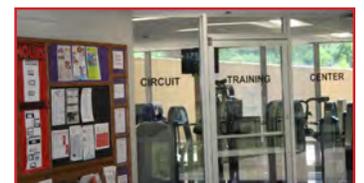
-5:00 pm; Sun: Noon - 5:00 pm. Visit <http://themaxsports.com/>.



New gym floor



New finished floors with an outside view as you enjoy your workout.



Stop in today to see all the changes and improvements made.