



Training Opportunity Second Session

Cash Reigns Supreme

Unraveling the Mystery of Underwriting

March 07, 2019 9 a.m.-Noon

Tracking the Financial Results of Your Business

This course is designed to teach for small business owners the importance of financial statements and how they can be used to make better business decisions. The connection between bookkeeping transactions and financial statements is made using QuickBooks software. Participants learn how third parties, including lenders, evaluate financial statements to make lending decisions.

Specific topics include:

- The importance of maintaining current and accurate financial records
- Keeping financial records with QuickBooks
- Accounting terminology
- Balance sheet and Profit & Loss Statement
- The importance of cash
- Determining your company's cash needs
- Cash flow statements and cash flow forecasting
- Selecting an accountant & accounting system
- Preparing for growth

Registration Information

To register, <http://ilsbdc.ecenterdirect.com/events/30732>
There is no fee for this course, but registration is required by March 4.

Contact Information

**Illinois Small Business Development
Center for the Metro East at SIUE & ESL**
618-650-2929
<http://www.siu.edu/business/sbdc/>

Location Information

SIUE East St. Louis Higher Education
Building D, Multi-Purpose Rooms 1006/1008
601 James R. Thompson Blvd.
East St. Louis, IL 62201
618-482-8330

